

# tbAssetManager

## INTRODUCTION

tbAssetManager automates your IT asset lifecycle. It tracks the financial, contractual and inventory details of hardware, software and devices – as well as non-IT assets – throughout their lifecycle.

Asset requests are processed using workflows to get approvals, and provide services. Once the asset is deployed, Asset Management records all maintenance activities and enables IT to perform regular assessments leading up to asset decommissioning.

It provides an ITAM data repository for tracking inventory details and stores data separately from the configuration management database (CMDB) for maximum flexibility. The ITAM repository tracks financial information and the CMDB tracks configuration item (CI) details and relationships. tbAssetManager eliminates the traditional challenges of data integration, normalization, and data conditioning. When a new asset is added, the business rules engine takes action and creates a configuration item (CI) record in the CMDB as needed.

tbAssetManager also works with TechBridge's IT Service Management (ITSM) applications to provide better inventory management and valuable insights to improve quality of service.

## NEW UPDATES

- Elevate Asset Management Standards with tbAssetManager
- Barcode-Driven Inventory Management
- Automatically find and track all your IT assets
- Manage and visualize asset dependencies and linkages

## Highlights:

- BarCode Generator
- AI Based Risk Profiling and Risk Scoring
- Multiple Users and Role base access control
- 360° Correlation between Incident and Asset
- Drone-Based Asset Management: Creating Digital Twins Inspecting Monitoring

## Key Benefits

- Bulk CSV Upload
- Multi-Ownership Asset Support
- Versatile Asset Creation Methods
- Comprehensive Ownership Tracking
- Barcode-Driven Inventory Management
- Comprehensive Asset Lifecycle Management
- Support for Industry Standard methods of Asset Creation
- Automatic Inventory Scanning of all Devices in the network
- Efficient Administrative Control of Asset Requisitions



## Asset Lifecycle Management

Not only does it help you discover and track your hardware and software assets and their dependencies, but it also uses a business-centric approach to intelligently optimize software and hardware usage and demand. You don't have to spend more than you need. Same business value from IT. This allows you to intelligently propose new cost optimization opportunities that can help you significantly improve your business outcomes.

## KEY FEATURES

tbAssetManager are full-featured hardware and software asset management products that address all asset lifecycle and inventory needs while reducing total cost of ownership.

The features include:

- **Discovery** – Performs agent-based and agentless asset discovery for assets and configurations.
- **Software Product Library** – A comprehensive library of software products for easy tracking and review.
- **Update your software catalog with discovery information** – Keep your software catalog up-to-date with discovered information, resulting in accurate record keeping and audit.
- **Track utilization of software, hardware accessories and consumables** – tbAssetManager guarantees the optimal and authorized use of software and hardware within your organization, including accessories and consumables.
- **Endpoint configuration, automation and application control as differentiators** – Compliance report for over 200 parameters. In addition to whitelists, software blacklists, software installations, and application execution.
- **Patch Management** – Better integration between asset management and service management. tbAssetManager A modular product that is tightly integrated with ITSM, allowing connectors to other service management products.
- **Reconcile Discrepancies** – Quickly creates a variance report in discovered and inventoried data and allows this data to be reconciled using online acknowledgment for updating baseline inventory for both hardware and software.
- **Hardware Lifecycle, IMAC concepts** – Run the IMAC process with full software lifecycle management and storage thresholds to warn you of tight control of movement.
- **Software usage optimization** – Ability to track the utilization of software, hardware by allocated business units, spend justification.
- **Vendor Contract Management and improved warranty recovery** – Track supplier contracts and warranties to ensure that usage rights are respected and repairs and replacements are recovered.

### **Optimizing Software Value Delivery:**

- **Effective Utilization:** Ensures software is effectively used to maximize business value, minimizing unnecessary expenditures.

### **Governing Software Assets:**

- **Policy Implementation:** Establishes policies and procedures for managing and protecting software assets.
- **Compliance Assurance:** Ensures compliance with internal policies and external regulations, minimizing legal risks.
- **Security Management:** Implements security measures to protect software assets from unauthorized access and use.

### **Risk Analysis:**

- **Risk Categories:** Users can create various risk categories to classify potential risks associated with assets.
- **Mitigation Actions:** Defines and documents mitigation actions to reduce the impact of identified risks.
- **Linking to Assets:** Associates risks and mitigation actions with specific assets for clear vulnerability management.
- **Automatic Risk Scoring:** Automatically assigns risk scores based on predefined criteria to prioritize risk management efforts.

### **Analyzing Software License Entitlements:**

- **Entitlement Review:** Regularly reviews software license entitlements to ensure compliance and prevent over-licensing.
- **Compliance Assurance:** Ensures software usage aligns with entitlements, mitigating legal and financial risks.

### **Automating Software Consumption Data Collection:**

- **Automated Data Collection:** Streamlines software consumption data collection, reducing manual effort.
- **Real-Time Insights:** Provides immediate insights into software usage for quick decision-making.
- **Accurate Reporting:** Ensures precise reporting of software consumption, supporting compliance and optimization.

### **Notification:**

- **Alert System:** Sends timely alerts for asset-related updates, maintenance schedules, and compliance issues.
- **Customizable Notifications:** Allows customization of notification preferences based on user roles and asset importance.
- **Proactive Management:** Notifies stakeholders of potential issues before they escalate, enabling proactive management.

### **Establishing ISV Effective License Position (ELP):**

- **License Analysis:** Analyzes software license entitlements to ensure compliance with Independent Software Vendors (ISVs).
- **Effective License Position:** Provides a clear view of license entitlements versus usage, facilitating effective license management.





## Elevate Your GRC/ISO27001/iSMS Journey with tbAssetManager ARM Capabilities!

- **Comprehensive Asset Identification:** Easily define and categorize assets based on their criticality and usage.
- **Accurate Risk Association:** Assess and manage risk levels for each asset to ensure they meet GRC/ISO27001/iSMS standards.
- **Location-based Risk Mitigation:** Proactively address risks associated with high-risk locations like natural disaster zones or areas prone to theft.
- **Vulnerability Assessments:** Conduct VAPT and SSL assessments for all assets with detailed reports, ensuring ongoing compliance.
- **Dynamic Risk Scoring:** Develop customizable risk scores to prioritize and manage threats effectively.
- **Empowered User Customization:** Enable your team to propose risks and mitigation options, fostering a proactive security culture.
- **Continuous Monitoring:** Implement real-time web-level monitoring and threat detection to stay ahead of evolving security challenges.
- **Seamless Document Attachment:** Attach essential documents such as warranties, purchase orders, and financial records to asset profiles for easy reference.

### Dashboard



## ABOUT TECHBRIDGE

TechBridge is the World's leading Product & Solutions Company. Data Center Applications, Collaboration and Real Time Communication. DC Management and Monitoring, Disaster Management, Security, Collaboration and Cloud. Its market-leading Network Modernization, Unified Communications, Mobility and Embedded Communications solutions enable customers to quickly capitalize on growing market segments and introduce differentiating products, applications and services. We are an expert and leader in Government Solutions, Smart City Solutions, Data Centers and Large Enterprises. We do custom applications also, as per the customer requirements.

## CERTIFICATES :-



### Contact Us:

**Mail Id:** [marketing@tech-bridge.biz](mailto:marketing@tech-bridge.biz)

**LinkedIn:** [https://www.linkedin.com/company/techbridge\\_2/](https://www.linkedin.com/company/techbridge_2/)

**Website:** <https://tech-bridge.biz>

