tbAssetManager automates your IT asset lifecycle. It tracks the financial, contractual and inventory details of hardware and devices – as well as non-IT assets – throughout their lifecycle.

Asset requests are processed using workflows to get approvals, issue chargebacks, and provide services. Once the asset is deployed, Asset Management records all maintenance activities and enables IT to perform regular assessments leading up to asset decommissioning.

It provides an ITAM data repository for tracking inventory details and stores data separately from the configuration management database (CMDB) for maximum flexibility. The ITAM repository tracks financial information and the CMDB tracks configuration item (CI) details and relationships. Both tbAssetManager and tbConfig are on the same platform, eliminating the traditional challenges of data integration, normalization, and data conditioning. When a new asset is added, the business rules engine takes action and creates a configuration item (CI) record in the CMDB as needed.

All applications on the Service Automation Platform, including custom apps created by customers, can also use this repository. tbAssetManager also works with TechBridge's IT Service Management (ITSM) applications to provide better inventory management and valuable insights to improve quality of service.

Provide better visibility into the asset estate
Optimize the lifecycle of IT assets and provide better IT services. Make better decisions about asset utilization and new investments.

Reduce costs
Minimize wasted resources by identifying and removing under utilized resources. Automate asset lifecycle processes to eliminate repetitive human tasks and associated costs.

Mitigate risks
Enforce asset guidelines and regulatory requirements. Strengthen change management.

Asset Lifecycle Management

Not only does it help you discover and track your hardware and software assets and their dependencies, but it also uses a business-centric approach to intelligently optimize software and hardware usage and demand. You don't have to spend more than you need. Same business value from IT. This allows you to intelligently propose new cost optimization opportunities that can help you significantly improve your business outcomes.

Compute your entitlement – Easily identify software entitlements based on software collected data. tbAssetManager finds, identifies, and normalizes license entitlement records to ensure that you have the latest data on the software licenses you have procured.

Track your consumption – Quickly determine the allocation and usage of software and hardware assets. tbAssetManager detects software usage data, normalizes the data, and calculates the number of licensed units consumed based on hardware and software profiles in the data center's on-premises cloud environment.

Analyze usage and optimize your usage and budget using AI - tbAssetManager looks at integrated past consumption and provides an analysis of where compliance risks are, how assets are used, and where and how to optimize costs without adding risks. .. It also helps reduce TCO in price per asset by up to 63%. Price is important as the number of assets grows from 1000 to 100,000.

Hardware and Software Asset Management

KEY FEATURES

tbAssetManager and AssetLifecycle Management are full-featured hardware and software asset management products that address all asset lifecycle and inventory needs while reducing total cost of ownership by up to 63%.

The features include:

- **Discovery** – Performs agent-based and agentless asset discovery for assets and configurations.

- **Software Product Library** – A comprehensive library of software products for easy tracking and review.

- **Normalization** – Ability to normalize detected software asset data to create automatic tracking and compliance reports.

- **Update your software catalog with discovery information** – Keep your software catalog up-to-date with discovered information, resulting in accurate record keeping and audit.

- **Cloud enabled** – tbAssetManager also tracks cloud assets across VMware, Azure and AWS.

- **Access** – Access to end-user asset management capabilities through endpoint automation such as CINDE (Conversational Interface and Decisioning Engine) -based service requests and software installation and cloud asset creation and deployment.

- **RFID-based automated tracking** – both for usage/utilization tracking as well as for reconciliation.

- **Track utilization of software, hardware accessories and consumables** – tbAssetManager guarantees the optimal and authorized use of software and hardware within your organization, including accessories and consumables.

- **Endpoint configuration, automation and application control as differentiators** – Compliance report for over 200 parameters. In addition to whitelists, software blacklists, software installations, and application execution.

- **Patch Management** – Better integration between asset management and service management. tbAssetManager A modular product that is tightly integrated with ITSM, allowing connectors to other service management products.

- **Reconcile Discrepancies** – Quickly creates a variance report in discovered and inventoried data and allows this data to be reconciled using online acknowledgment for updating baseline inventory for both hardware and software.

- **Hardware Lifecycle, IMAC concepts** – Run the IMAC process with full software lifecycle management and storage thresholds to warn you of tight control of movement.

- **Software usage optimization** - Ability to track the utilization of software, hardware by allocated business units, spend justification.

- **Complex License Management** – Easily track up-to-date complex licenses and entitlements using device, user, processor, and PVU-based calculations.

- **Integration with tbAssetManager CMDB** - Feed the baseline asset inventory to the CMDB to synchronize the service with the asset inventory.

- **Vendor Contract Management and improved warranty recovery** - Track supplier contracts and warranties to ensure that usage rights are respected and repairs and replacements are recovered.

- **Integration with SCCM** - Alternatively, use SCCM to enter the asset and configuration information.

About TechBridge

TechBridge is the World's leading Product & Solutions Company. Data Center Applications, Collaboration and Real Time Communication. DC Management and Monitoring, Disaster Management, Security, Collaboration and Cloud. Its market-leading Network Modernization, Unified Communications, Mobility and Embedded Communications solutions enable customers to quickly capitalize on growing market segments and introduce differentiating products, applications and services. We are an expert and leader in Government Solutions, Smart City Solutions, Data Centers and Large Enterprises. We do custom applications also, as per the customer requirements.

Certificates:-

ISO 9001	ISO 27001	ISO 20000	CMMi L3

ISO 15408-1	PinkVERIFY

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