TechBridge
Making the World Smarter

tbDashboard

Simplify Critical Decision-Making with Powerful Data Visualization

Every day, the amount of data produced by your organization continues to grow. Locked up in this data is the key to your organization's most important asset: information. Information about your customers. Information about your business performance. Information about your organizational effectiveness. If you cannot easily access this information—if it's not readily available and easy to understand—you cannot effectively use it to make your most important business decisions. Data visualization offers you the ability to see your data. But, just seeing it isn't enough.

To derive real value from your data—to truly unlock your organization's information and make it actionable—you need to interact with it in real-time, visualize it in different and unique ways, and harness the insight needed to efficiently make informed decisions steeped in fact and supported by real information. This is the key to competitive advantage, organizational growth and improved business performance.

tbDashboard was built for mission-critical decision-making. With this, users are given unprecedented access to enterprise data using intuitive and dynamic dashboards and reports while real-time data access and interactive drill-downs provide the right information—at the moment it's needed—to desktop, web, and mobile users.

With tbDashboard, users attain a fully integrated, always up-to-date, easily digested picture of organizational information from which to effectively execute projects and programs in various functional areas, including Sales, Finance, Human Resources and more. For example, you could use tbDashboard to identify sales opportunities, visualize unique market segments and cross-selling opportunities in real-time, and ensure that your sales reps never miss an opportunity.

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What does it do?

tbDashboards enable you to create a customized, detailed, fact-based view of your organization's activities and performance to facilitate mission-critical decision-making. Interactive, secure dashboards provide you the information you most need on a pre-determined schedule or on-demand always using the freshest data possible.

Why should you use it?

1. **Interactive, integrated dashboard capabilities:** It includes a wide range of customizable dashboard components for a virtually limitless variety of data presentation options. It features support for side-by-side charts and graphical presentations, as well as the ability to dynamically interact with data—so selections in one chart can drive the content in surrounding charts. This means that each user can see how one KPI drives another, and lets users focus in on larger details, enabling fast and accurate support of business activities.

2. **Location-based intelligence.** This includes full support for geospatial maps, including the ability to colorize regions based on data values and lay out data points/values by geographic location. You will always be able to see what needs each region or location has, and how it's performing.

3. **Deep drill-downs:** When you need decision support based on deep, detailed facts, tbDashboard offers support for drill-downs in place, or by navigating to supporting dashboard canvases. You can get as granular a view as you need on any performance metric tracked, which means you get down to root causes that need action instead of seeing just a birds-eye view.

4. **External content integration:** Today, intelligence exists both inside and outside of your organization. When you need to leverage and display third party content as a reference point or to build a business case, tbDashboard allows you to integrate external content and documents into dashboards with ease. If you use other modules and want to pull information from them into your dashboard, it's as simple as clicking a button.

5. **Anytime, anywhere access**: Anyone in your organization can view your dashboards—even remote employees or those on the go. tbDashboard's desktop application support extends to Windows, Linux and Mac OS. Its dashboards and reports can be deployed to end users via HTML (AJAX), Flash or PDF. And, a free, mobile application for the iPad and Android tablets provides convenient access to interactive dashboard content anytime, anywhere.

6. **Truly self-service business intelligence:** tbDashboard canvases allow business end-users to select from a collection of available data sets and drag and drop them onto their own dashboard canvases. You can decide the graph and data elements to display; wire charts together so selections in a given chart modify the content in one or more companion charts; create, edit and save an unlimited number of canvasses for future recall—and share them with other users. All self-service BI features are available in the workstation application, over the web and via the free mobile application for iOS and Android.

7. **Streamlined content sharing:** tbDashboard centralized object repository makes it easy to share content between desktop and web users across the organization without the need to deal with complex configuration settings. Plus, the repository workspaces allow users to see all available content as soon as they logon to the web or workstation products—and workspace content can be customized to the needs of each user or group in the organization.

8. **Interoperability with other modules:** It streamlines the process of bringing your information together for easy visualization. tbDashboard has a built-in ability to incorporate content directly into a dashboard, allowing for greater customization of the user interface look-and-feel for end-users. It also supports single sign-on. Making sense of your data—and bringing it all together seamlessly—has never been easier.

What are the benefits?

1. **Customize your dashboards**: Dashboard needs are not one-size-fits-all. That's why dashboard customization and personalization options abound with tbDashboard. Create dashboards that work for you and your business needs. Save them. Share them. Leverage them to create new dashboards. The options are limitless.

2. **Take your information wherever you go**: Being away from your desktop doesn't mean being away from your data. With this, you can access and use your dashboards anywhere.

3. **Provide useful, accessible output:** With tbdashboard, you can output your data and dashboards to PDFs or an easily accessed website, so users and those without technical skills can still gain insight from your data. With your interactive dashboards web-deployed, all external stakeholders—including roaming sales reps, suppliers and customers—always have critical, up-to-date information at their fingertips.

4. **Get answers to "what if" questions:** You can interact with dashboards to perform "what-if" analysis for various business scenarios. So, you can predictively model your business outcomes based on your actual data before you make steadfast decisions.

5. **Get creative:** With your dashboard elements can be endlessly creative. Give your gauges, speedometers, charts and more a unique look-and-feel to match your organization, or a fun, project-oriented twist.

6. **Rest easy knowing your data is secure:** tbDashboard contains built-in security features to ensure that your data is protected. So, you can share valuable insight and information with select individuals, while protecting it from unauthorized viewers. You can even set permissions at the individual level, so decision-makers can see all of your information, while other team members may only be able to access portions of it.

Summary

Challenges

- Present data to decision makers in a way that it is easily digested and understood, and can be acted upon immediately.

- Ensure that the data used for business-critical decision-making is always up-to-date and accurate.

- Provide different levels of visibility into data on a person-by-person basis.

Features

- Customize dashboard components for a virtually limitless variety of data presentation options.

- Leverage geospatial maps, including the ability to colorize regions based on data values and lay out data points/values by geographic location.

- Drill down into any tracked performance metric for deep analysis.

- Integrate external and third-party content and documents into dashboards with ease.

- Deploy dashboards and reports to end users via HTML (AJAX), Flash or PDF.

Benefits

- Improve agility and speed of critical business decision-making through streamlined, robust data visualization.

- Boost business performance using up-to-date, accurate information to make important choices—and drill down into data for a detailed view and "what-if" analysis.

- Secure and protect your data, ensuring that only those who are granted access can view and interact with it.

FOR MORE INFORMATION

About TechBridge

TechBridge is the World's leading Product & Solutions Company. Data Center Applications, Collaboration and Real Time Communication. DC Management and Monitoring, Disaster Management, Security, Collaboration and Cloud. Its market-leading Network Modernization, Unified Communications, Mobility and Embedded Communications solutions enable customers to quickly capitalize on growing market segments and introduce differentiating products, applications and services. We are an expert and leader in Government Solutions, Smart City Solutions, Data Centers and Large Enterprises. We do custom applications also, as per the customer requirements.

Certificates:-

ISO 9001	ISO 27001	ISO 20000	CMMi L3

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