



# REVOLUTIONIZING ASSET MANAGEMENT WITH BARCODE INTEGRATION IN CBIC PROJECT

## INTRODUCTION

TechBridge, a renowned OEM specializing in EMS, CyberSecurity, and Productivity solutions, collaborated with the Central Board of Indirect Taxes and Customs (CBIC) project to streamline its asset management processes. The CBIC project, crucial for effective tax administration and trade facilitation, required efficient tracking and management of its extensive inventory of assets.

## PROBLEM STATEMENT

The CBIC project encountered several challenges as there is a keen desire to optimize resource utilization and streamline asset management processes, all aimed at enhancing operational efficiency in asset management, including:

### Manual Processes:

Tedious manual processes for asset tracking and management led to inefficiencies and errors.

### Limited Visibility:

Lack of real-time visibility into asset locations and statuses hindered effective management and optimization.

### Data Accuracy:

Inaccurate data entry and recording methods compromised the integrity of asset information and hindered decision-making.

### Resource Optimization:

Inefficient resource allocation due to inadequate asset tracking mechanisms resulted in increased operational costs.

## SOLUTION TO THE PROBLEM

TechBridge addressed these challenges by deploying two key solutions tailored to the specific needs of the CBIC project:

### tbAssetManager:

- TechBridge's robust asset management tool was implemented to streamline asset tracking and management processes.

### Key features included:

#### Centralized Repository:

A centralized database was established to maintain a comprehensive inventory of all assets.

## Industry

- Govt. India- Central Board of Indirect Taxes and Customs (CBIC)

## The Company

- The Intelligence Bureau is India's internal security and counter-intelligence agency under Ministry of Home Affairs. It was founded in 1887 as Central Special Branch, and is reputed to be the oldest such organization in the world



## BIG SAVING

- Revolutionary Automation
- Slashes Manpower Costs,
- Ensuring Unparalleled Efficiency
- Seamless Operations

### **Automated Asset Tracking:**

Automated asset tracking mechanisms facilitated real-time monitoring of asset movements and statuses.

### **Asset Lifecycle Management:**

Established processes for tracking the complete lifecycle of assets, from procurement to retirement.

### **Reporting and Analytics:**

Robust reporting and analytics functionalities provided insights into asset utilization, locations, and maintenance needs.

### **tbBarcodeGenerator:**

- TechBridge's mobile barcode generator app was integrated with tbAssetManager to enhance asset tracking efficiency.

### **Key features included:**

#### **Barcode Scanning:**

The app enabled users to scan existing barcode labels on assets to quickly retrieve asset information from tbAssetManager.

#### **Barcode Generation:**

Users could generate new barcode labels for assets directly from the mobile app, streamlining the asset labeling process.

#### **Data Synchronization:**

Barcode data captured or generated on the mobile app seamlessly synchronized with tbAssetManager, ensuring data accuracy and consistency.

## **OUTCOMES ACHIEVED**

- **Efficient Asset Tracking:** Integration of tbAssetManager and tbBarcodeGenerator enabled CBIC to track and manage its 50,000 assets efficiently.
- **Improved Data Accuracy:** Barcode scanning and generation capabilities reduced manual data entry errors, ensuring the accuracy and integrity of asset information.
- **Enhanced Visibility:** Real-time tracking of asset movements and statuses provided CBIC with enhanced visibility into its asset inventory, enabling better decision-making.
- **Streamlined Operations:** Automation of asset tracking processes and barcode integration streamlined asset management operations, reducing administrative overhead and improving productivity.
- **Cost Savings:** Efficient resource allocation and optimization resulting from improved asset tracking mechanisms led to cost savings for the CBIC project.

## **CONCLUSION:**

- TechBridge Consultancy Services successfully addressed the asset management challenges faced by the Central Board of Indirect Taxes and Customs (CBIC) project through the deployment of tbAssetManager and tbBarcodeGenerator. By providing comprehensive solutions tailored to meet the project's specific needs, TechBridge enabled CBIC to achieve efficient asset tracking, improved data accuracy, enhanced visibility, streamlined operations, and cost savings. This case study underscores TechBridge's commitment to delivering innovative solutions that drive operational excellence and support critical government initiatives in achieving their objectives.

# Dashboard



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